SHREEMATI NATHIBAI DAMODAR THACKERSEY
WOMEN'S UNIVERSITY
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Asst. Registrar : 2661 5138
Asst. Registrar 2 : 2660 3259
M.A., B.Ed., H. Sc., Nsg. : 2660 3322
B.A., B. Com., M. Com., Law : 2661 1595
Accounts : 2660 8374
Degree, Migm., Certi. : 2661 2877
M.Phil., Ph.D : 2660 3259
Confidential : 2661 2265
Tech., Pharm., BCA, BMS : 2661 5985

Ref. No.: Exam/B. Com./2020-21/ Date: 04/01/2021

BACHELOR OF COMMERCE SEMESTER – III (FRESH/REPEATER/SUPPLEMENTRY*)
EXAMINATION FEBRUARY/MARCH – 2021

Mode:- Online Examination **Type : Objective Type-MCQ**

Day and Date	Subject Code	Subject	Marks	Paper No.	Time
Tuesday 23-02-2021	310301	English C.C. (H.L.)	75	P - III	11.00 a.m. to 12.30 p.m.
	320301	English C.C. (L.L.)	75	P - III	
Wednesday 24-02-2021	340110	Business Law **(Old)**	75	P - I	
	345110	Business Law **(New)**			
Thursday 25-02-2021	340305	Economics - Money and Banking **(Old)**	75	P - III	
	345305	Aspects of Macro Economics **(New)**			
Friday 26-02-2021	340306	Commerce - Customer Relationship Marketing and Retailing **(Old)**	75	P - III	
	345306	Commerce - Principles of Marketing and Customer Relationship Management **(New)**			
Saturday 27-02-2021	340307	Accountancy **(Old)**	75	P - III	
	345307	Accountancy – Financial Accounting **(New)**			
Elective Subject (any one)					
Monday 01-03-2021	370102	Gujrati – Arvachin Gadya **(Old)**	75	P – I	11.00 a.m. to 12.30 p.m.
	375102	Aarvachin Gadyakrutio **(New)**			
	370103	Hindi - Vyavaharik Hindi **(Old)**	75	P – I	
	375103	Vyaavahaarik Hindi **(New)**			
	370104	Marathi - Adhunik Gadya – Padya **(Old)**	75	P - 1	
	375104	Charitratmak Kadambari **(New)**			
	370121	Industrial Psychology – An Organisation Perspective **(Old)**	75	P – I	
	375121	Industrial Psychology – An Organisation Perspective **(New)**			
	370124	Economic Systems – An Introduction to Economic Systems	75	P – I	
	370142	Co – Operative Management **(Old)**	75	P – I	
	375142	Co – Operative Management **(New)**			
	370144	Advertising - Introduction to Advertising **(Old)**	75	P – I	
	375144	Advertising - Introduction to Advertising **(New)**			
	370145	Export Management **(Old)**	75	P – I	
	375145	Export Marketing **(New)**			
	370146	Marketing Management **(Old)**	75	P – I	
	375146	Marketing Management **(New)**			
	370147	Industrial Statistics - Theory of Industrial Statistics **(Old)**	75	P – I	
	375147	Industrial Statistics - Theory of Industrial Statistics **(New)**			
	370149	Additional Accountancy **(Old)**	75	P - I	
	375149	Additional Accountancy **(New)**			

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EXAMINATION FEBRUARY/MARCH – 2021

Mode:- Online Examination **Type : Objective Type-MCQ**

OR					
Vocational Subject (any one)					
Monday 01-03-2021	300418	Computer Applications **(Old)**	75	P – IV	11.00 a.m. to 12.30 p.m
	305418	Introduction to "C" Programming**(New)**			
	300424	Tourism and Travel Management – Air Fares and Ticketing **(Old)**	75	P – IV	
	305424	Tourism and Travel Management – Tourism Operations **(New)**			
	300444	Advertising, Sales Promo. and Public Relations – Personal Selling and Salesmanship **(Old)**	75	P – IV	
	305444	Advertising, Sales Promo. and Public Relations – Media Planning and Scheduling **(New)**			
	300452	Office Management and Secretarial Practice – Shorthand and Typing **(Old)**	75	P – IV	
	305452	Office Management and Secretarial Practice – Shorthand and Typing **(New)**			

Note: The Examination will be objective type, comprising Multiple Choice Questions (M.C.Q.).

5/01/2021

(Dr. Subhash Waghmare)
Director
Board of Examinations and Evaluation

- **For those students/examinees who improve their grades obtained in the last University Examination (Fresh/Repeater) held in Oct/Nov-2020.**